

DMC-City-County Collaborative Session

February 3, 2021



MISSION

With Mayo Clinic at its heart, the Destination Medical Center (DMC) initiative will be the catalyst to position Rochester, Minnesota as the world's premier destination center for health and Wellness; attracting people, investment and jobs to America's City for Health and supporting the economic growth of Minnesota and its biosciences sector.



Recovering from COVID-19

PRIVATE INVESTMENT

EQUITABLE ECONOMIC DEVELOPMENT

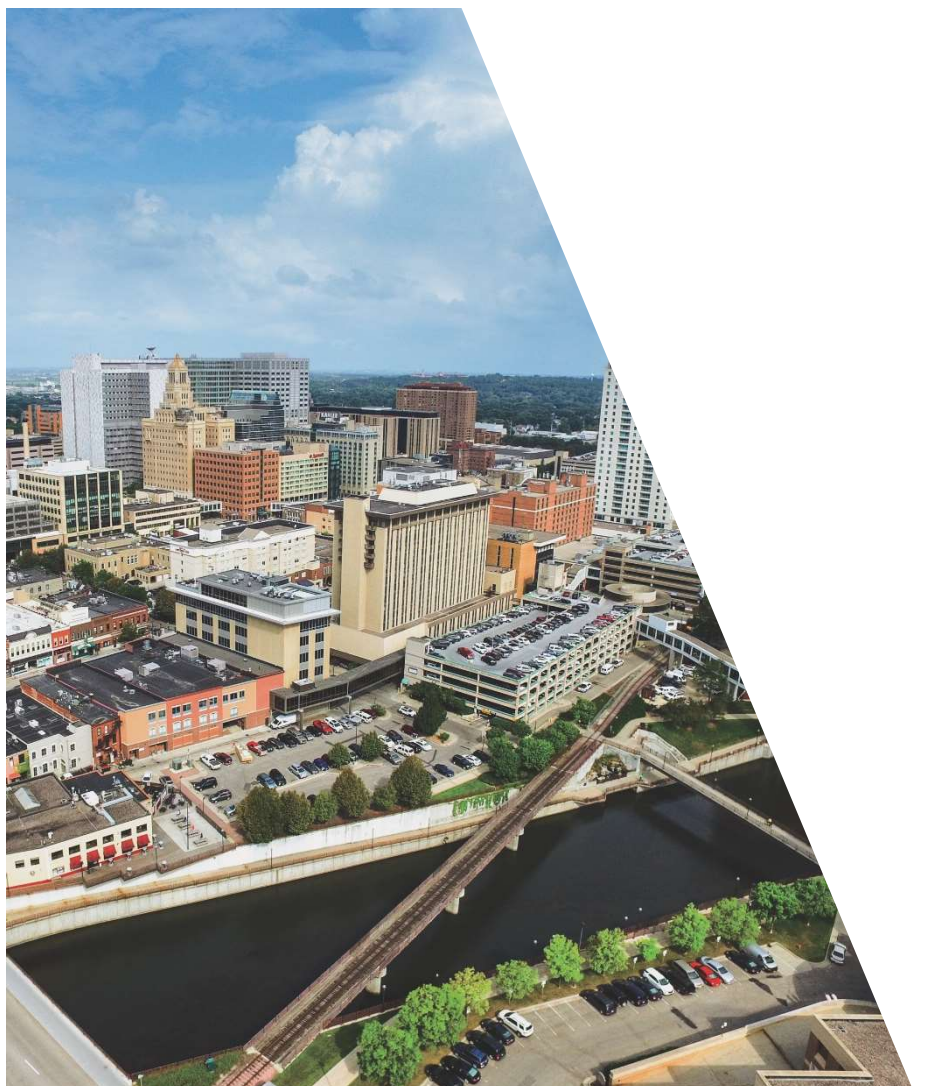
ENERGY & SUSTAINABILITY

LIFE SCIENCE & TECHNOLOGY

PUBLIC INFRASTRUCTURE INVESTMENTS

WHY NOT ROCHESTER?





PRIVATE INVESTMENT

After generating more than \$963 million in private investment in DMC's first phase...

We now look to ensure that local businesses have opportunities to participate in Rochester's growth.



An aerial photograph of a city skyline, likely Pittsburgh, showing a river, a bridge, and various buildings. The image is split into two halves by a diagonal line. The left half is faded and contains text, while the right half is clear and shows the city's architecture and infrastructure.

EQUITABLE ECONOMIC DEVELOPMENT

After approving more ambitious, phased goals for targeted business and workforce participation in DMC's construction projects...

we now work to ensure a more just and equitable approach in all economic development decisions





ENERGY & SUSTAINABILITY

After launching initiatives to measurably
reduce our carbon footprint..

Now we work towards a 21st century
approach to sustainability and community
resilience

Boston
Scientific

Epic

exact
sciences



GENETICURE™

RION
HEAL FROM WITHIN

LIFE SCIENCE & TECHNOLOGY



We have successfully attracted life science and technology
companies from around the world...



LUTHER
COLLEGE

Now we double down on supporting local entrepreneurs and start-
ups.



nference

LIMB LAB



PUBLIC INFRASTRUCTURE INVESTMENTS

After investing approximately \$69 million in generational public infrastructure during DMC's first phase...

Now we do so with an eye toward “future proofing” our city with universal design and assistive technology that allows every resident, of every age and ability, to fully realize their potential and participate in our community





WHY NOT ROCHESTER?

We have told Rochester's story to businesses, investors, and developers...

Now we make the same case to individuals and families. After all, in a world where you can work from anywhere, why not Rochester, MN?



WHY NOT ROCHESTER?

A City...

- ✓ That fared better than any other during the pandemic and is poised for the quickest recovery
- ✓ Where you can choose to live downtown and walk to work or live in a more distant neighborhood and choose transportation options like Rapid Transit
- ✓ Whose downtown saw new restaurants and public spaces despite the COVID-19 disruption
- ✓ That is leveraging the innovation of its major employer to diversify and grow the economy
- ✓ Committed to racial justice and equity, the first designated Intercultural City in the United States
- ✓ With visionary leaders, an active citizenry, and the tools and resources to get things done.

