

Public Service Announcement Project

Your team is in charge of developing a 30 second public service announcement that will air on YouTube. Your PSA will teach people about the possible topics below:

PSA Topics about Stormwater

- Stormdrains and pollution
- Watersheds
- Raingardens
- Solutions to prevent flooding and pollution
- Clean water
- Disposal of hazardous materials (not down the storm drain!)

Storyboards:

You will need to research one of these topics and write out a storyboard. A storyboard is a series of pictures that represent illustrate the sequence of your video (see example to the right). Because you only have 30 seconds, planning is very important.

Learn more about storyboards at the following websites:

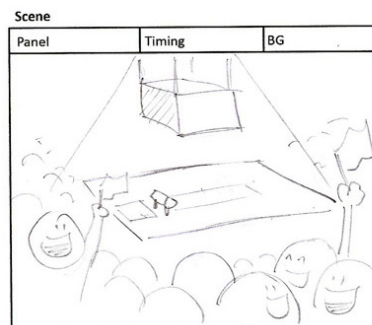
- <http://goanimate.com/video-maker-tips/what-is-a-storyboard-and-why-do-you-need-one-website-on-storyboards>
- <http://www.youtube.com/watch?v=LgDwNxGluCQ>

Criteria for your PSA

- Storyboard was complete and was used to make PSA
- Message was clear
- Information was accurate
- 30 seconds long
- PSA was interesting/creative
- All members were involved

Examples of PSAs.

- <http://www.youtube.com/watch?v=K8d-W6NB-hM> (water pollution)
- <http://www.youtube.com/watch?v=h-8PBx7isoM> (seat belts embrace life-awesome)
- http://www.youtube.com/watch?v=mnw_7xI5klM (texting accident)
- http://www.youtube.com/watch?v=Aka_PPrqkuE (texting)



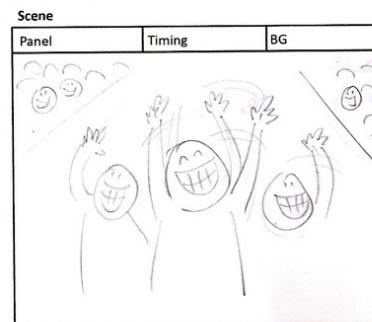
Crowds getting excited about the competition.

ACTION

DIALOG

TRANSLATION

SLUG



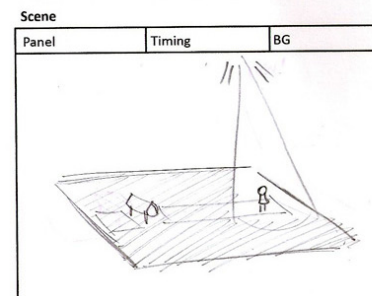
Gymnast walking out from locker room.

ACTION

DIALOG

TRANSLATION

SLUG



Spot light shines on the 1st gymnast.

ACTION

DIALOG

TRANSLATION

SLUG

Source: goanimate.com

