



**Strategic Priority: Affordable Living**

**Areas of Focus**

- Housing variety and affordability
- Transportation options and access
- Equitable regulatory landscape and creative incentives
- Access to opportunities and amenities
- Owner-occupied affordable housing
- Increasing ownership opportunities for Black, Indigenous, People of Color, and Seniors

**Strategic Priority: Economic Vibrancy and Growth Management**

**Areas of Focus**

- Create clarity, alignment, and unity with economic development partners in defining City leadership and community values
- Establish competitive and sustainable approach to effectively allocate DMC resources, Legislative allocations, and City revenue
- Develop implementation tools and strategies for Comprehensive Plan to ensure current decisions reflect future projections
- Adopt design guidelines that better reflect Council and community values

**Strategic Priority: Quality Services**

**Areas of Focus**

- Cultural and recreational opportunities that provide access and equity
- The organization and services reflect changing demographics and needs identified by the community
- Operations are sustainable, integrated, and easy to navigate
- Service delivery is optimized, cost effective, and reflect our Foundational Principles

In order to achieve these priorities, the Council has committed to a legislative and process structure that emphasizes **Strategic Governance and Inclusive Decision-Making**:

- Service delivery models consider partnerships where City is not always the leader
- Decision-making is informed by citywide communication and engagement strategy with Diversity/Equity/Inclusion (DEI) at the forefront
- Teammates create action plans/annual commitments aligned with Foundational Principles and Strategic Priorities
- Policy and operational actions reflect equitable community investment